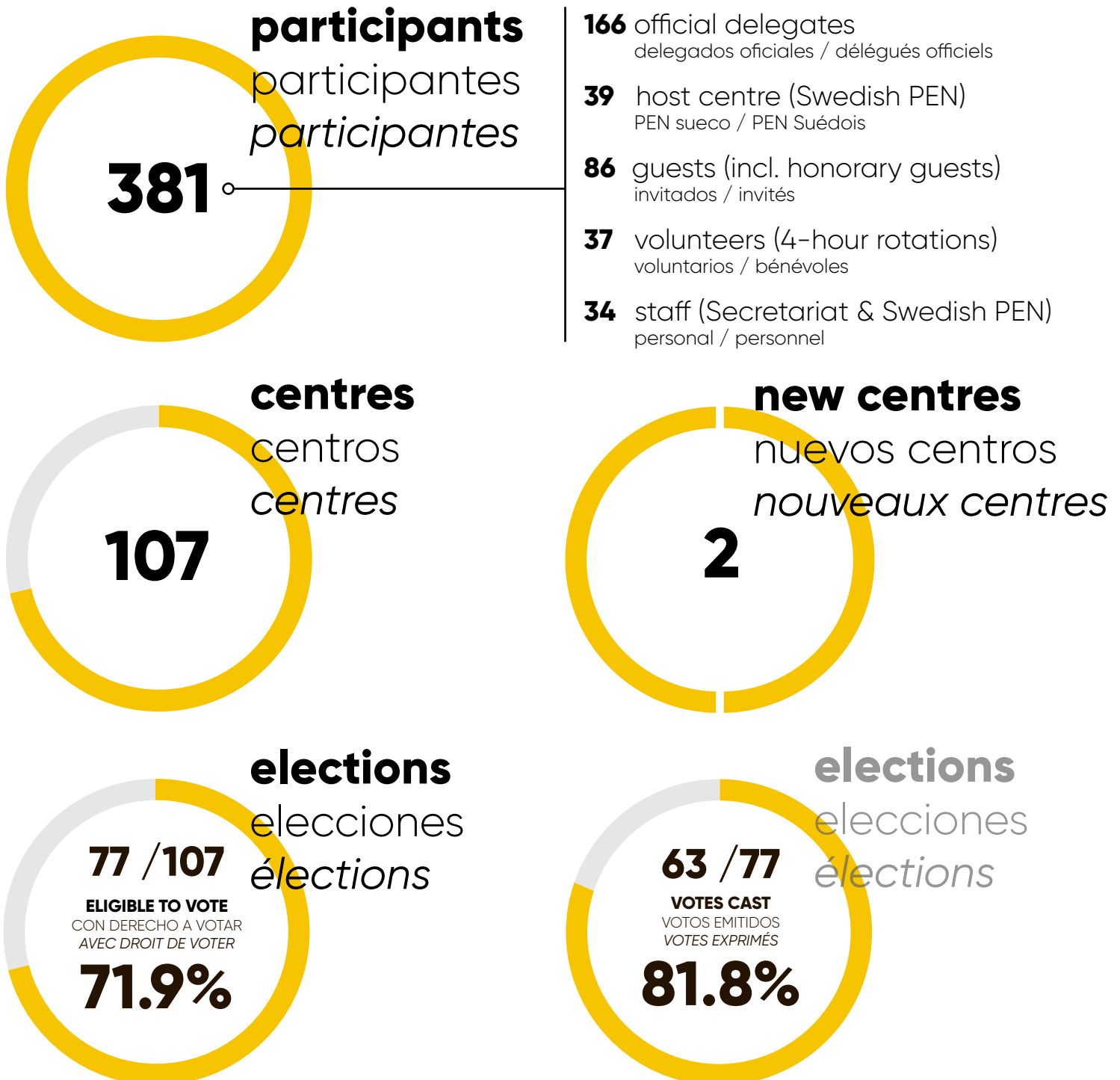


CONGRESS IN NUMBERS

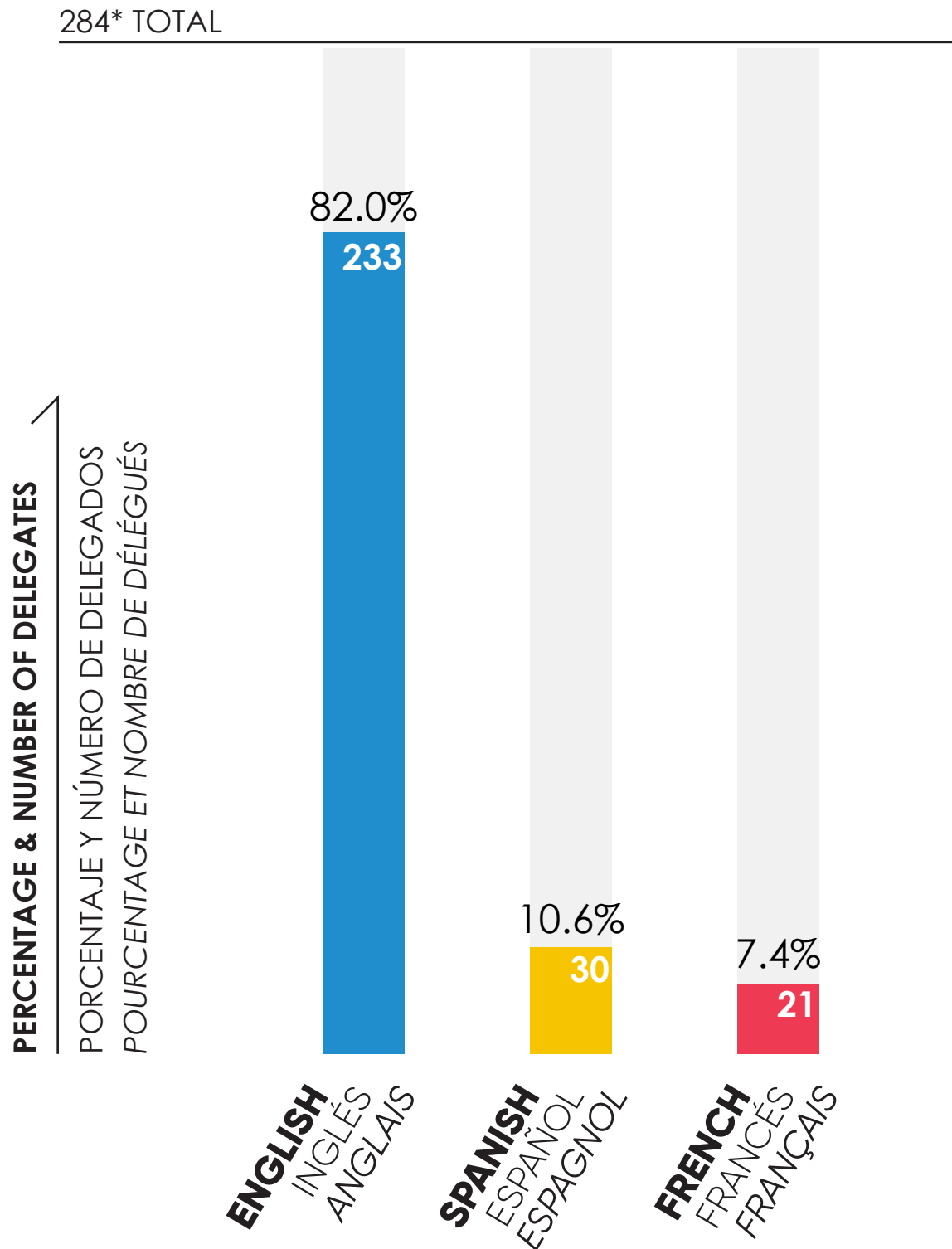
CONGRESO EN NÚMEROS

CONGRÈS EN CHIFFRES



CONGRESS IN NUMBERS / CONGRESO EN NÚMEROS / CONGRÈS EN CHIFFRES

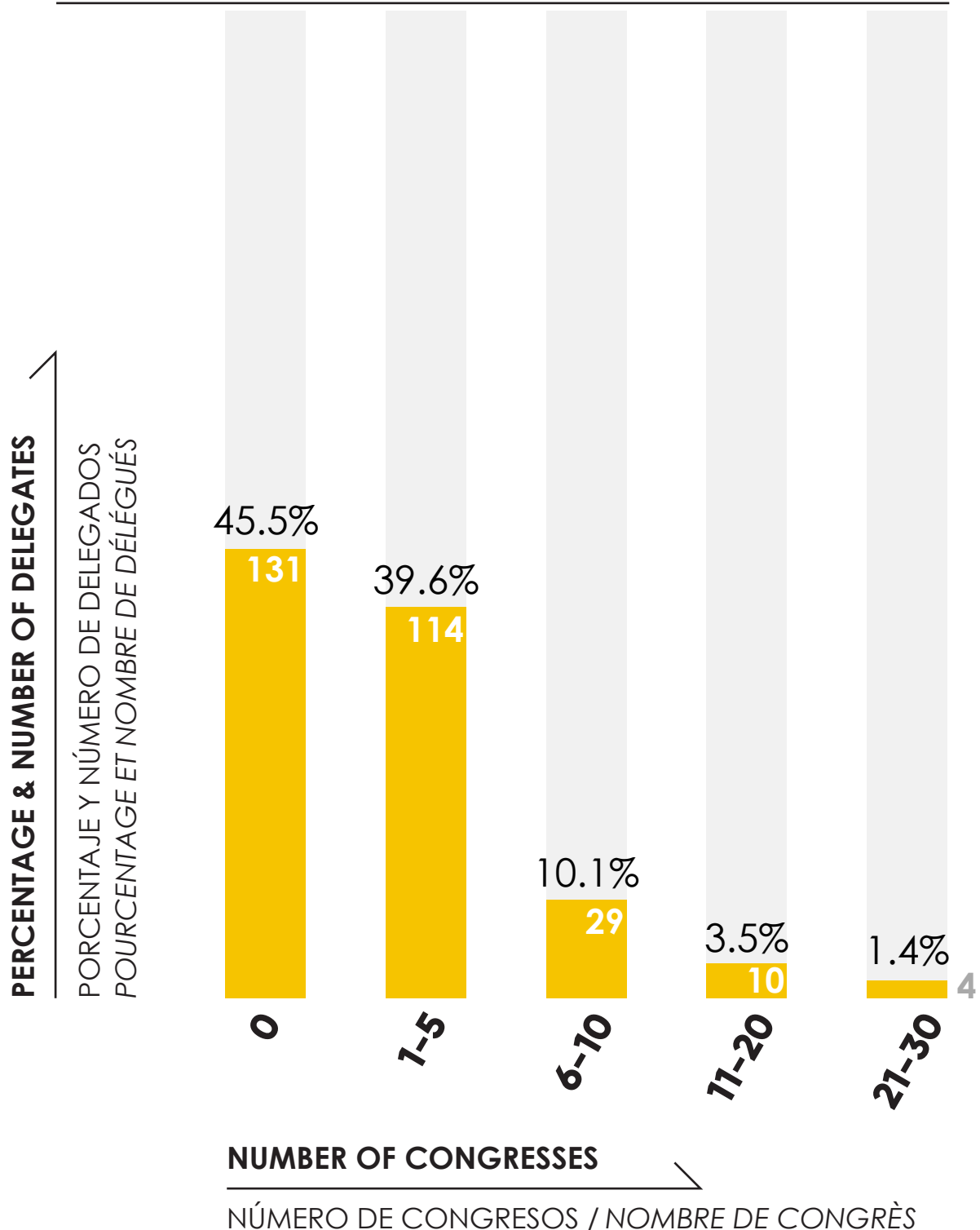
LANGUAGE / IDIOMA / LANGUE



CONGRESS IN NUMBERS / CONGRESO EN NÚMEROS / CONGRÈS EN CHIFFRES

VISITED CONGRESSES / CONGRESOS VISITADOS /
CONGRÈS VISITÉS

288* TOTAL

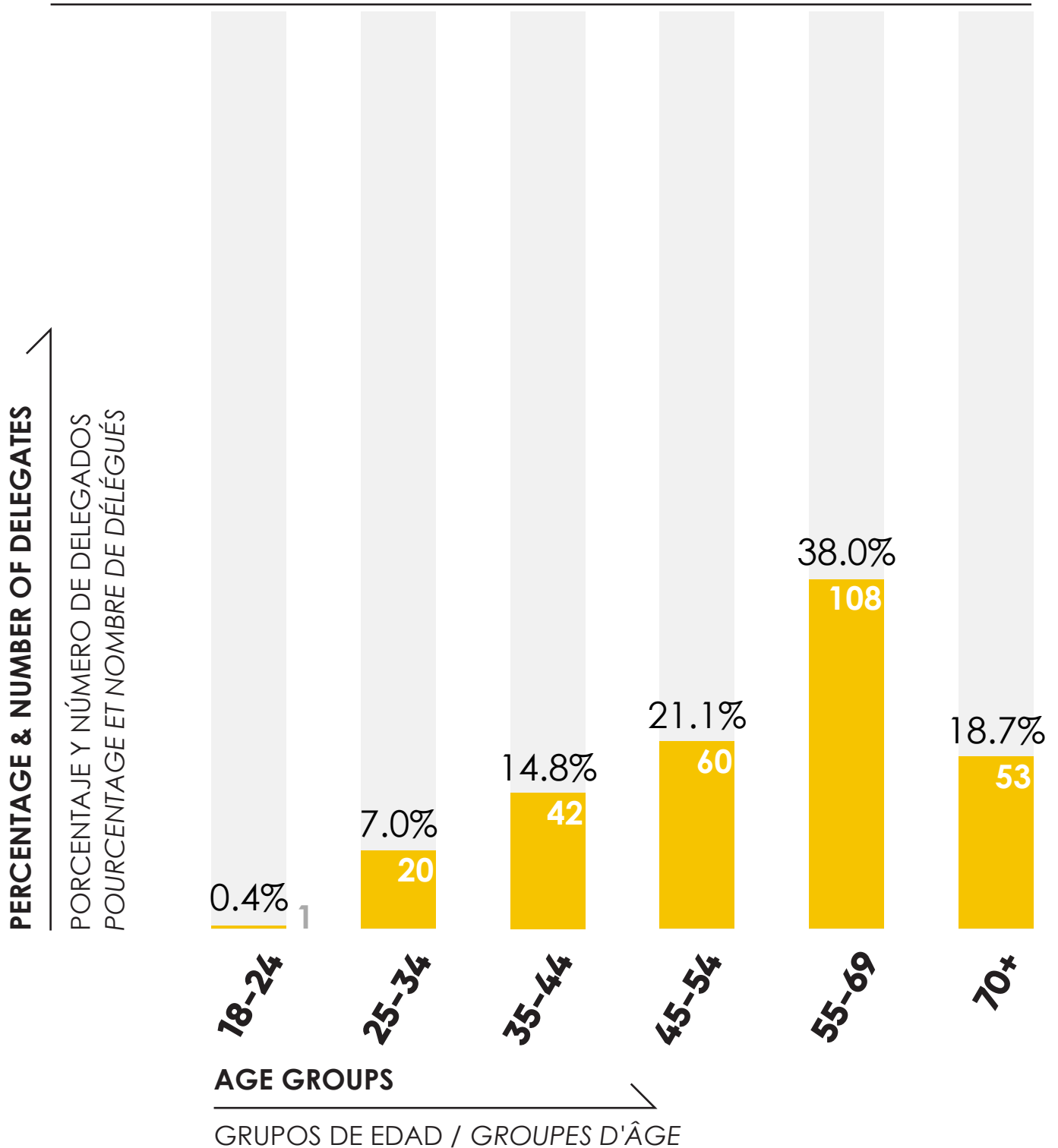


*congress website registration data / datos de registro en la web del congreso / données d'inscription au site Web du congrès

CONGRESS IN NUMBERS / CONGRESO EN NÚMEROS / CONGRÈS EN CHIFFRES

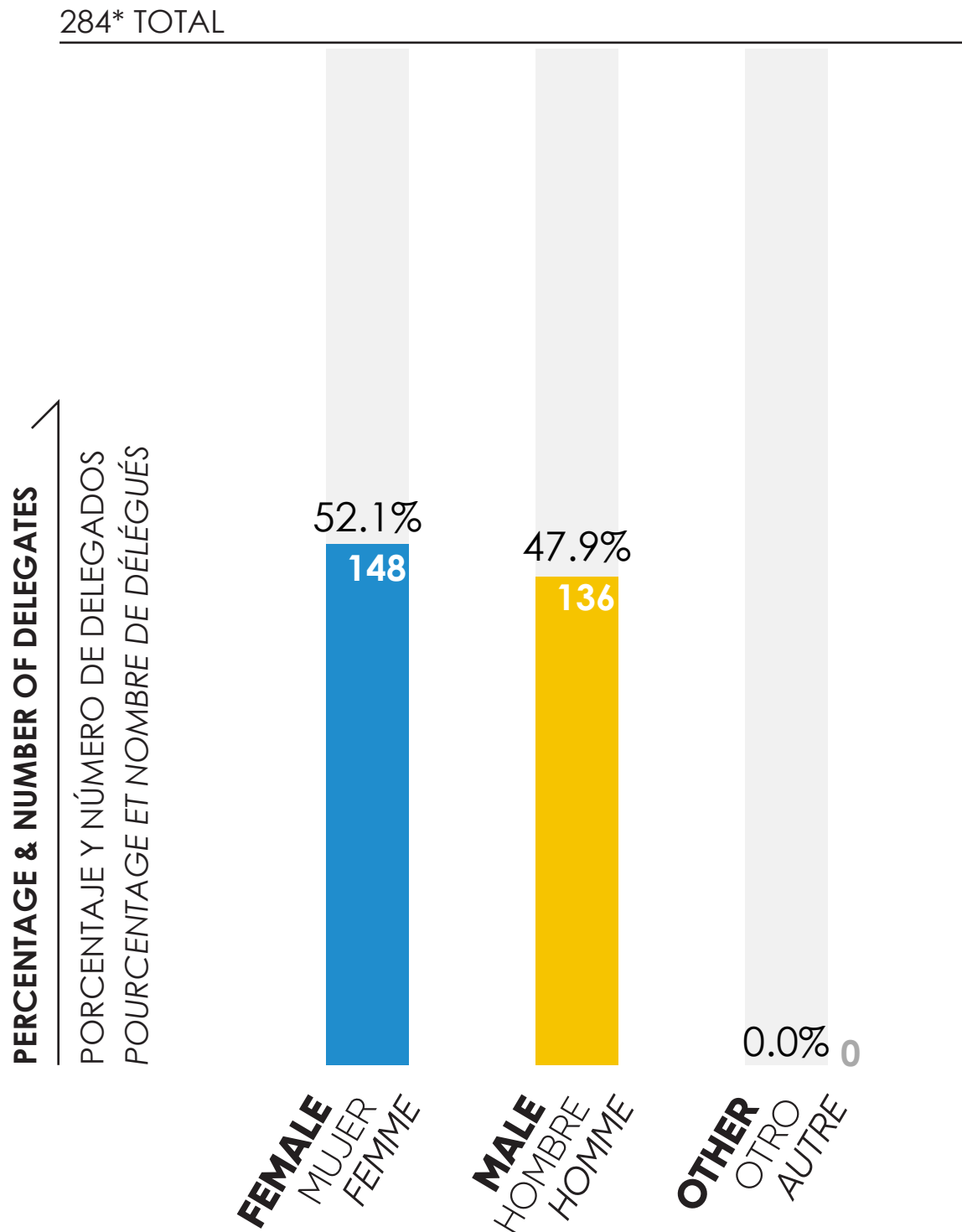
AGE / EDAD / ÂGE

284* TOTAL



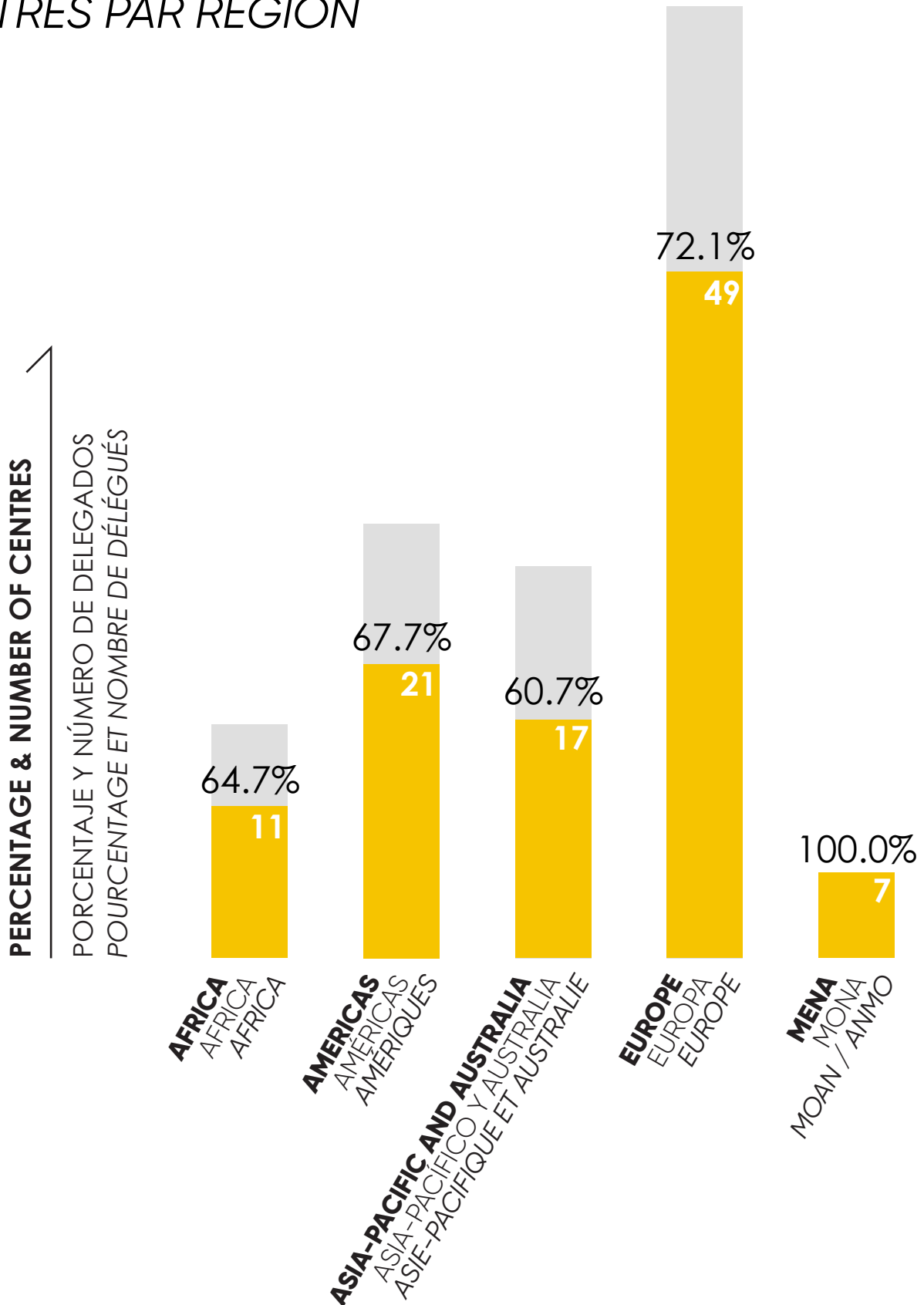
CONGRESS IN NUMBERS / CONGRESO EN NÚMEROS / CONGRÈS EN CHIFFRES

GENDER / GÉNERO / GENRE



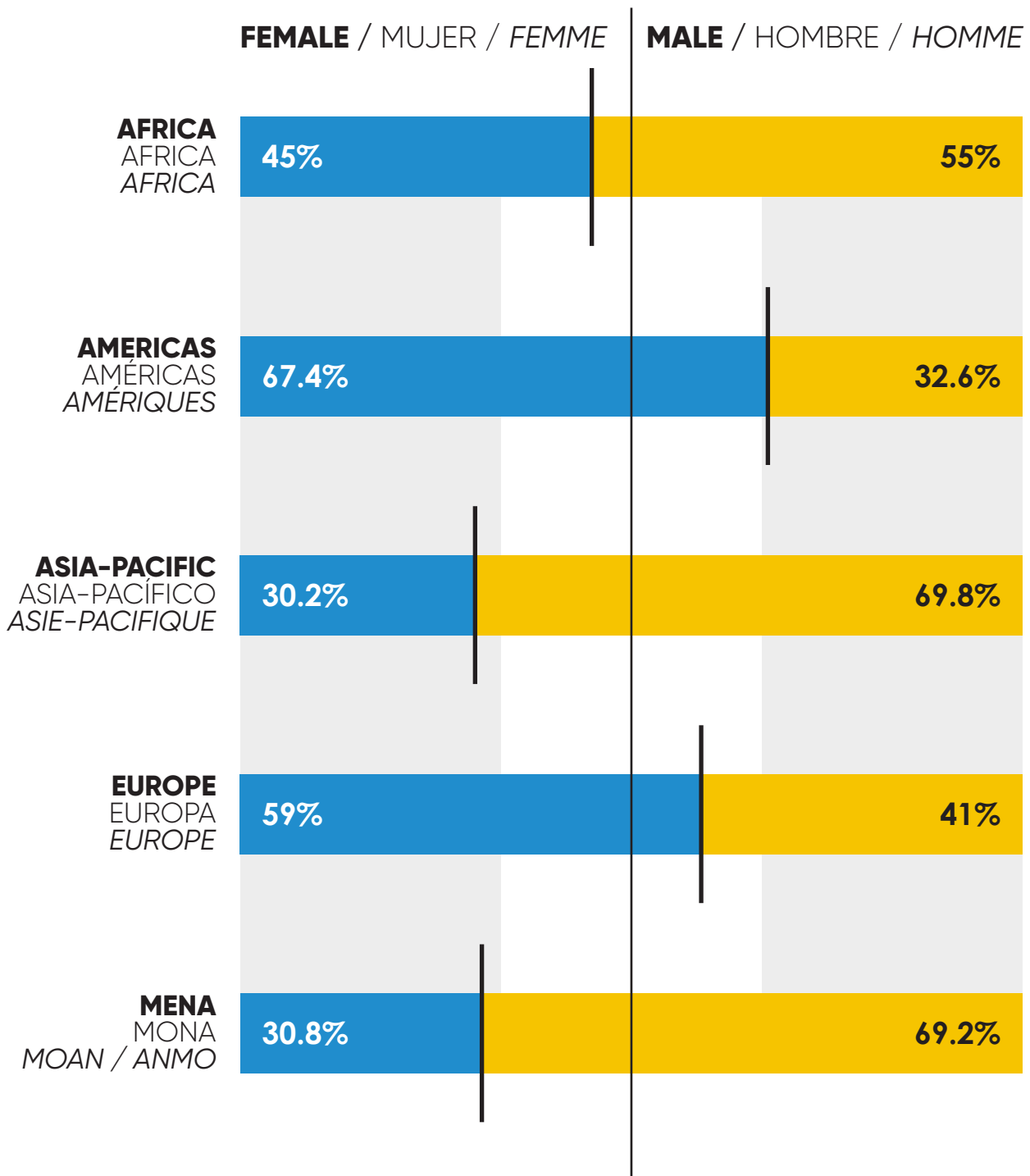
CONGRESS IN NUMBERS / CONGRESO EN NÚMEROS / CONGRÈS EN CHIFFRES

CENTRES PER REGION / CENTROS POR REGIÓN / CENTRES PAR RÉGION



CONGRESS IN NUMBERS / CONGRESO EN NÚMEROS / CONGRÈS EN CHIFFRES

GENDER RATIO PER REGION / RATIO HOMMES-FEMMES PAR RÉGION / PROPORCIÓN DE GÉNERO POR REGIÓN



CONGRESS IN NUMBERS / CONGRESO EN NÚMEROS / CONGRÈS EN CHIFFRES

GOOGLE ANALYTICS



Google Analytics

Users ▾ by Gender

Usuarios por Género
Utilisateurs par genre



● FEMALE
50.8%
MUJER
FEMME

● MALE
49.2%
HOMBRE
HOMME

Event count by Gender

Récuento de eventos por Género
Nombre d'événements par genre

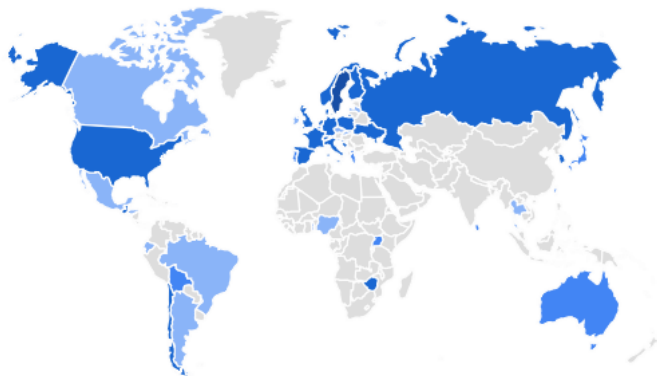


● FEMALE
55.5%
MUJER
FEMME

● MALE
44.5%
HOMBRE
HOMME

Users ▾ by Country

Usuarios por país
Utilisateurs par pays



COUNTRY	USERS
Sweden	85
United States	17
United Kingdom	14
Denmark	9
Puerto Rico	6
Norway	5
Ukraine	5

CONGRESS IN NUMBERS / CONGRESO EN NÚMEROS / CONGRÈS EN CHIFFRES

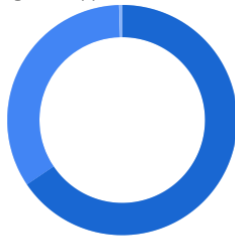
GOOGLE ANALYTICS



Google Analytics

Users by Device category

Usuarios por categoría de dispositivo
Utilisateurs par catégorie d'appareil

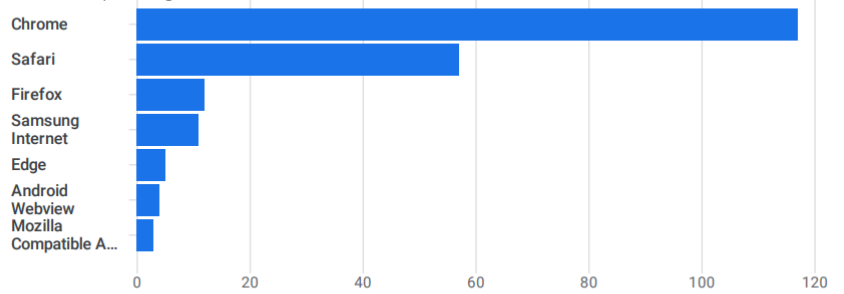


DESKTOP 65.6% MOBILE 34.0% TABLET 0.5%

Users by Browser

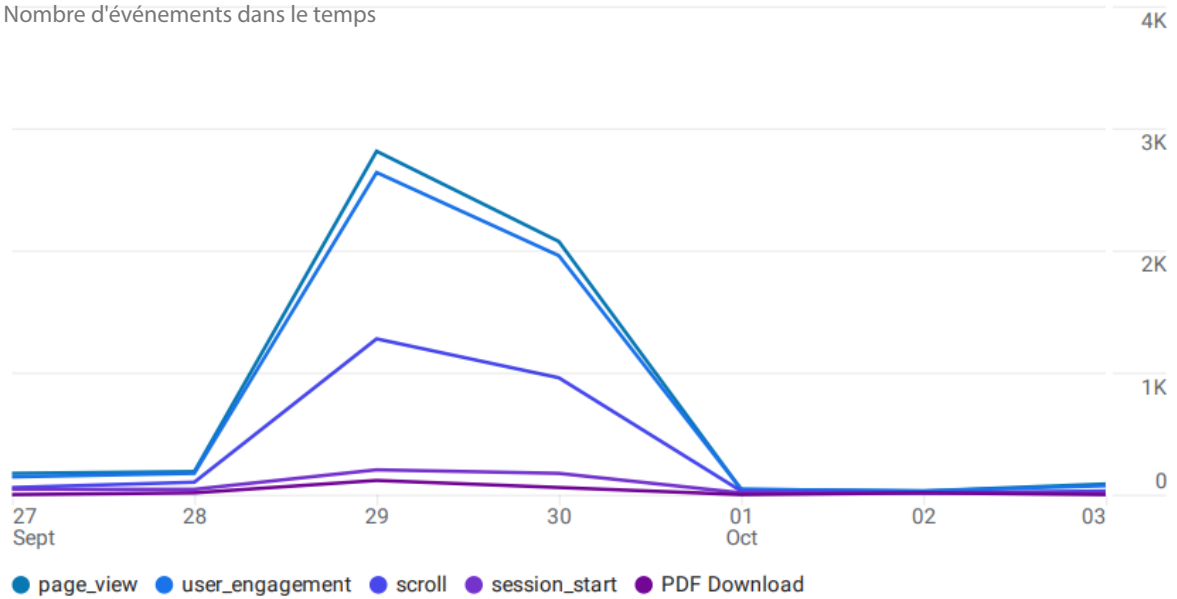
Usuarios por navegador
Utilisateurs par navigateur WEB

Include Platform = Web



Event count by Event name over time

Recuento de eventos a lo largo del tiempo
Nombre d'événements dans le temps



CONGRESS IN NUMBERS / CONGRESO EN NÚMEROS / CONGRÈS EN CHIFFRES

SOCIAL MEDIA EVENTS / EVENTOS / ÉVÉNEMENTS

OVERVIEW

Public events: 4
Total Eventbrite sign ups: 204
Attendees on FB: 169
Total views (Youtube): 1.5K
Likes: 51

PEN International's 88th Annual Congress
ONLINE OPENING CEREMONY
Tuesday 27th September 2022
8AM UK / 9AM Sweden



 OPENING SPEECH Burhan Sonmez	 OPENING SPEECH Jesper Bengtsson	 THE POWER OF WORDS Dr. Siri Hustvedt	 UKRAINIAN LITERATURE SET FREE Andrei Kurkov, Lyuba Ponomareva, Daryna Gachuk, and Jenny Auckenthaler
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PEN International's 88th Annual Congress
ONLINE EVENT PROGRAMME
Wednesday 28 September 2022
1PM UK / 2PM Sweden



 THE PROBLEM OF HATE SPEECH Dr. Siri Hustvedt, Sali Tripathi, Darsan Kalyana, and Jesper Bengtsson	 ABSENCE AND DISAPPEARANCE Yassin Al Haj Salim and Burhan Sonmez	 CULTURAL RIGHTS IN TIMES OF WAR AND POST-CONFLICT Andriia Lesic, Andrei Kurkov, Hayder Hamad, Newshar Sultan, and Germain Rojas
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PEN International's 88th Annual Congress
THE DANGER OF WRITING ABOUT CLIMATE CHANGE
ONLINE EVENT
Thursday 29 September
11AM UK / 12PM Sweden



 JENNIFER CLEMENT	 ERIK HALKJER	 HENRIK BRANDAO JÖNSSON	Thursday 29 September 11AM UK / 12PM Sweden
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Moderated by Kerstin Almegård with a poetry reading by Jonas Gren.

PEN International's 88th Annual Congress
BACK TO THE FUTURE
ONLINE EVENT: Fri 30th Sept 2022
1:10PM UK / 2:10PM Sweden

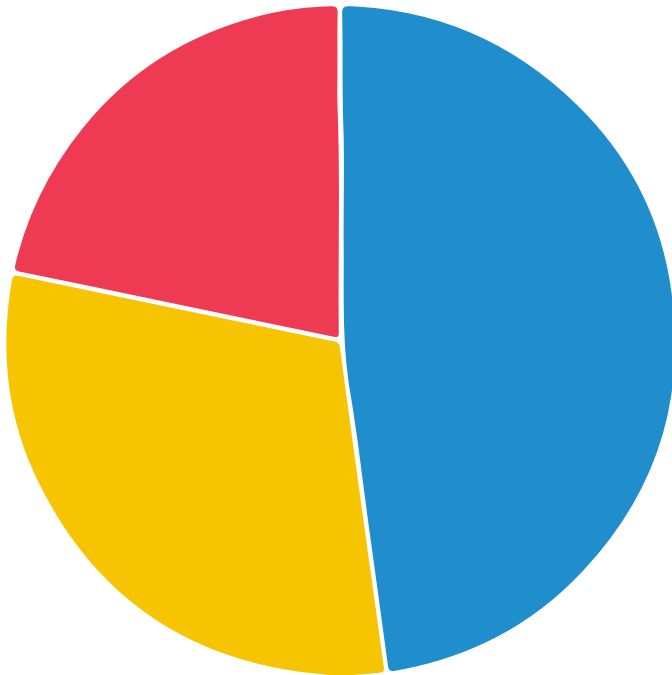


PEN President Burhan Sonmez in conversation with former PEN Presidents and writers

 BURHAN SONMEZ	 JENNIFER CLEMENT	 HOMERO ARIDJIS	 PER ERIK WÄSTBERG
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CONGRESS IN NUMBERS / CONGRESO EN NÚMEROS / CONGRÈS EN CHIFFRES

SOCIAL MEDIA POSTS FROM CENTRES



- Twitter (22)
- Facebook (14)
- Instagram (10)



CONGRESS IN NUMBERS / CONGRESO EN NÚMEROS / CONGRÈS EN CHIFFRES

SOCIAL MEDIA

TWITTER


OVERVIEW

68 tweets on PEN Congress

Impressions: 200K


Engagements: 19K

Top Tweets on #pencongress



PEN International @pen_int
Empty Chair: [#JulianAssange](#). As we prepare for our annual [#pencongress](#), we stand in solidarity with Wikileaks founder and publisher, Assange, who is under an extradition warrant for obtaining and publishing classified military and diplomatic documents.
<pic.twitter.com/Sht3xYtDGa>

Impressions	55,354
Total engagements	1,051
Likes	415
Retweets	260
Detail expands	179
Profile clicks	92
Media engagements	52
Hashtag clicks	32
Replies	15
Follows	4
Link clicks	2



PEN International @pen_int
"At a time when bad news is spreading all over the world and we are blinded by pessimistic views, I believe that our job is to raise hope. Literature is hope, and PEN International is the house of hope"-President Burhan Sonmez speaking now at [#pencongress](#):
<https://youtu.be/V87kURJ1VLA>
<pic.twitter.com/T5H79FLTeP>

Impressions	12,870
Total engagements	110
Likes	28
Detail expands	24
Media engagements	22
Retweets	21
Profile clicks	8
Link clicks	5
Hashtag clicks	2

CONGRESS IN NUMBERS / CONGRESO EN NÚMEROS / CONGRÈS EN CHIFFRES

SOCIAL MEDIA INSTAGRAM

OVERVIEW (posts)

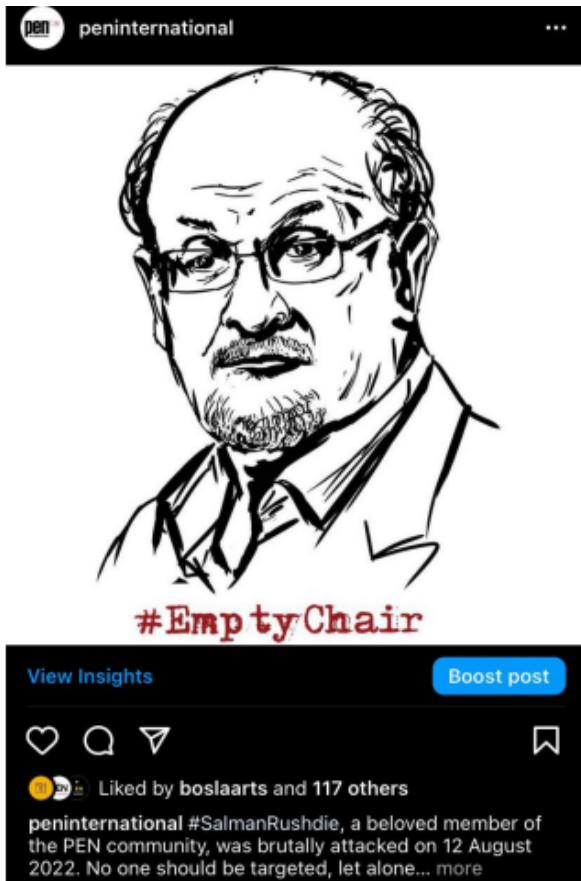
Reach: 6.7K

Likes: 604

OVERVIEW (stories)

Reach: 7.1K

Top post



Top story



CONGRESS IN NUMBERS / CONGRESO EN NÚMEROS / CONGRÈS EN CHIFFRES

SOCIAL MEDIA FACEBOOK

OVERVIEW

67 Posts

Reach: 73.1K

Reactions: 2.3K

Top Posts



#pencongress begins today with an Empty Chair in solidarity with #julianassa...
30 September 2022 at 08:21
ID: 5660388084024232

Interactions

221 reactions 8 comments 12 shares

Performance

Reach

Total
18,375 Worst Best

This post reached more people than **100%** of your 50 most recent Facebook posts and stories.

Reach 18,375

Reactions, comments and sh...

Total
241 Worst Best

This post received more reactions, comments and shares than **100%** of your 50 most recent Facebook posts and stories.

Reactions	221
Comments	8
Shares	12

Results

Total
--

Link clicks --



Empty Chair: #JulianAssange. As we prepare for our annual #pencongress, w...
16 September 2022 at 12:00
ID: 5620437884685919

Interactions

196 reactions 4 comments 25 shares

Performance

Reach

Total
16,221 Worst Best

This post reached more people than **100%** of your 50 most recent Facebook posts and stories.

Reach 16,221

Reactions, comments and sh...

Total
225 Worst Best

This post received more reactions, comments and shares than **100%** of your 50 most recent Facebook posts and stories.

Reactions	196
Comments	4
Shares	25

Results

Total
--

Link clicks --